

# ANNY CHEN

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## // EXPERIENCE //

### **CHANGE IS GOOD, Paris, France**

Graphic Design Assistant (Feb-Aug 2013)

- / Collaborated in the development of a new visual identity for the 2013-14 Season of Nouveau Théâtre de Montreuil, including the program, posters for the plays, and graphics for the website.
- / Laid out publications, including an architecture book about urban planning projects for the city of Bordeaux, as well as the first issue of a collection of paperbacks on topics in art history.
- / Created signage and pictograms for Les Berges de Seine, a recreation area on the banks of the Seine River, which receives thousands of visitors weekly.
- / Met with clients on behalf of the Co-Founders to discuss projects.

### **STUDIO OURUSE, New York, NY**

Graphic Design Intern (Summer 2012)

- / Wireframed and designed mobile site for concept store, Fivestory, under the direction of the Creative Director. Collaborated with the Web Developer to test desktop, mobile, and tablet versions.
- / Conducted market research and idea generation for a window display and event proposal for luxury cognac brand, Louis XIII de Remy Martin.
- / Participated in the planning and design of a book for fashion label, Giulietta. The book helped Giulietta advance as a finalist in the 2012 CFDA Vogue Fashion Fund.

### **SOLOMON R. GUGGENHEIM MUSEUM, New York, NY**

Web Department Intern (Spring 2012)

- / Updated company website using Joomla. Created graphics for call outs, headers, and flipping books.

### **A BETTER CHANCE, New York, NY**

Development and Marketing Associate  
(Feb 2010-July 2011)

## // SKILLS //

### **Digital and Print Design**

- / Typography, Layout, Color Theory, and Illustration. Adobe Suite: InDesign, Photoshop, Illustrator, and After Effects. Basic knowledge of HTML, CSS, and Web Content Management Systems.

### **Marketing and Communications**

- / Project management, Social Media, Market Research, Copywriting and Editing, and Community Outreach

### **Languages**

- / Fluent in Mandarin Chinese

## // EDUCATION //

### **PARSONS THE NEW SCHOOL FOR DESIGN, New York, NY**

Associate Degree in Applied Science,  
Graphic Design (Jan 2013)

### **SMITH COLLEGE, Northampton, MA**

Bachelor of Arts,  
English Literature (May 2009)  
Cum Laude, Junior Phi Beta Kappa

## // AWARDS & HONORS //

- / Winning entry in Type Directors Club Communication Design 2012 competition for a class series called *Retitled*. Published in *Typography 33 Annual*.
- / Parsons Dean's List 2011-2012